The Better Hierarchy of Talent

Pyramid diagram with three levels: Innovators (top), Transformers (middle), Technology Centric (bottom).
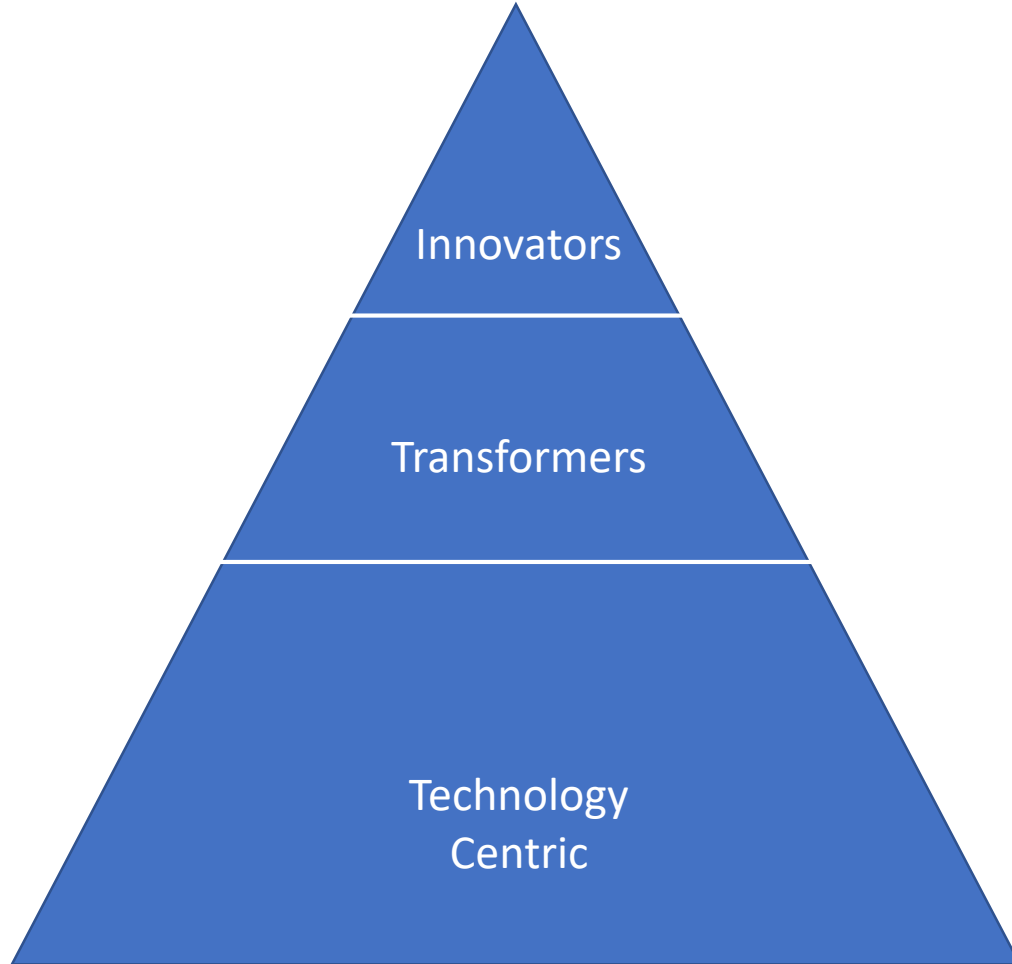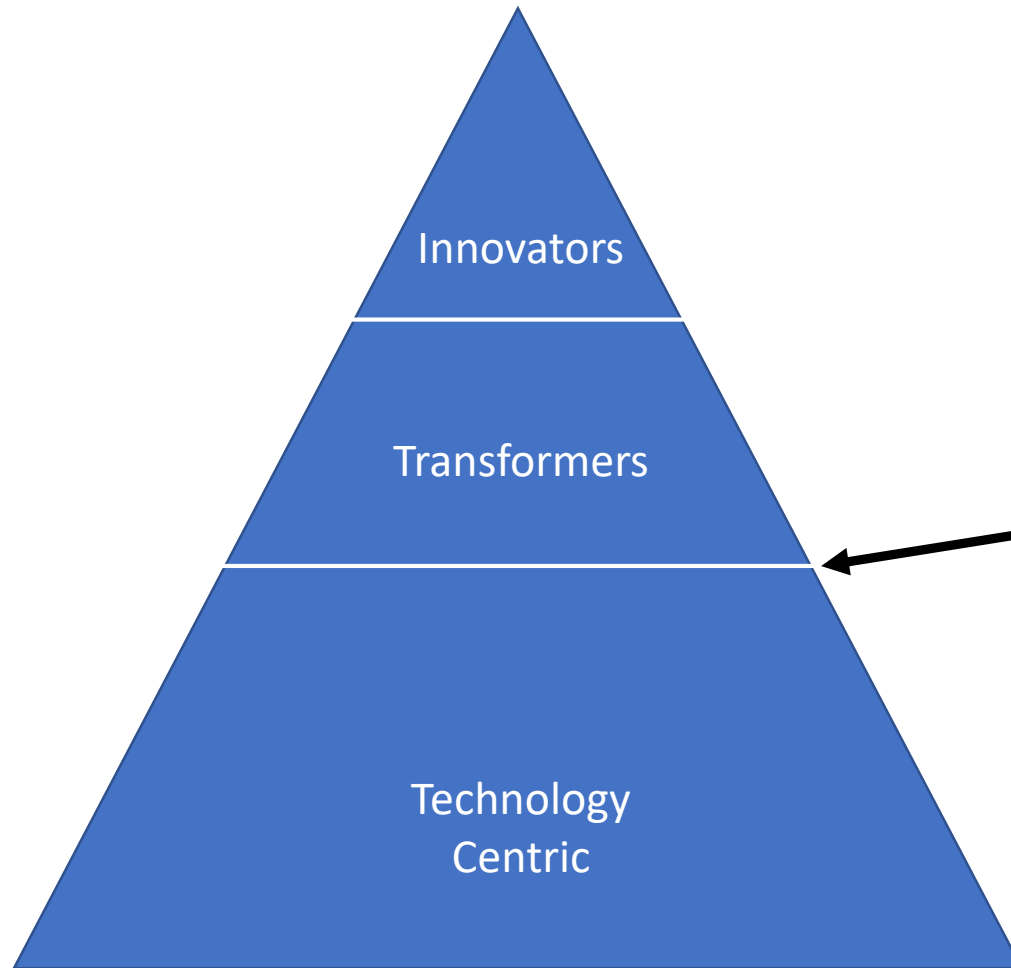
Visionary leaders who see that improving the value, development and delivery process is the way of the future

Multidimensional changemakers who recognize that technology is a means to an end; rise to the challenge of transformation
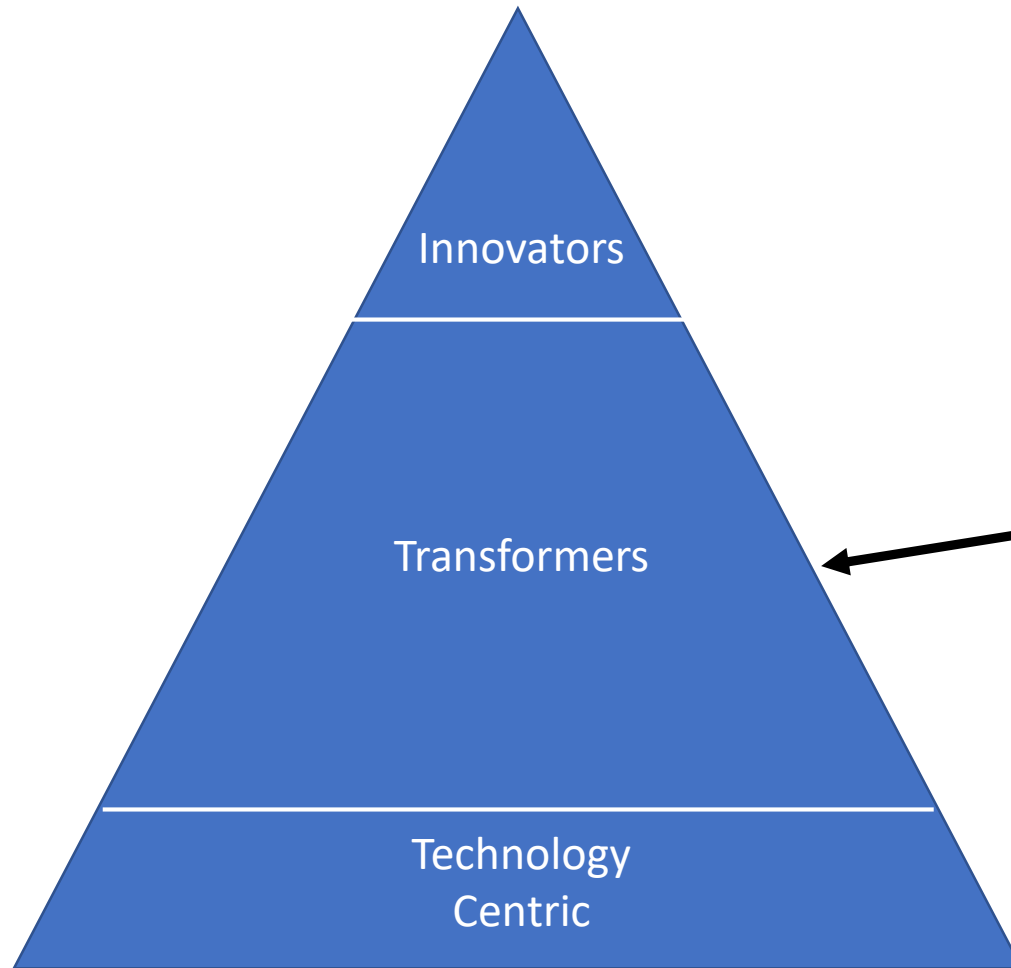
One-dimensional tech professionals: super-talented developers, Dev Ops, and operations personnel who follow major tech trends
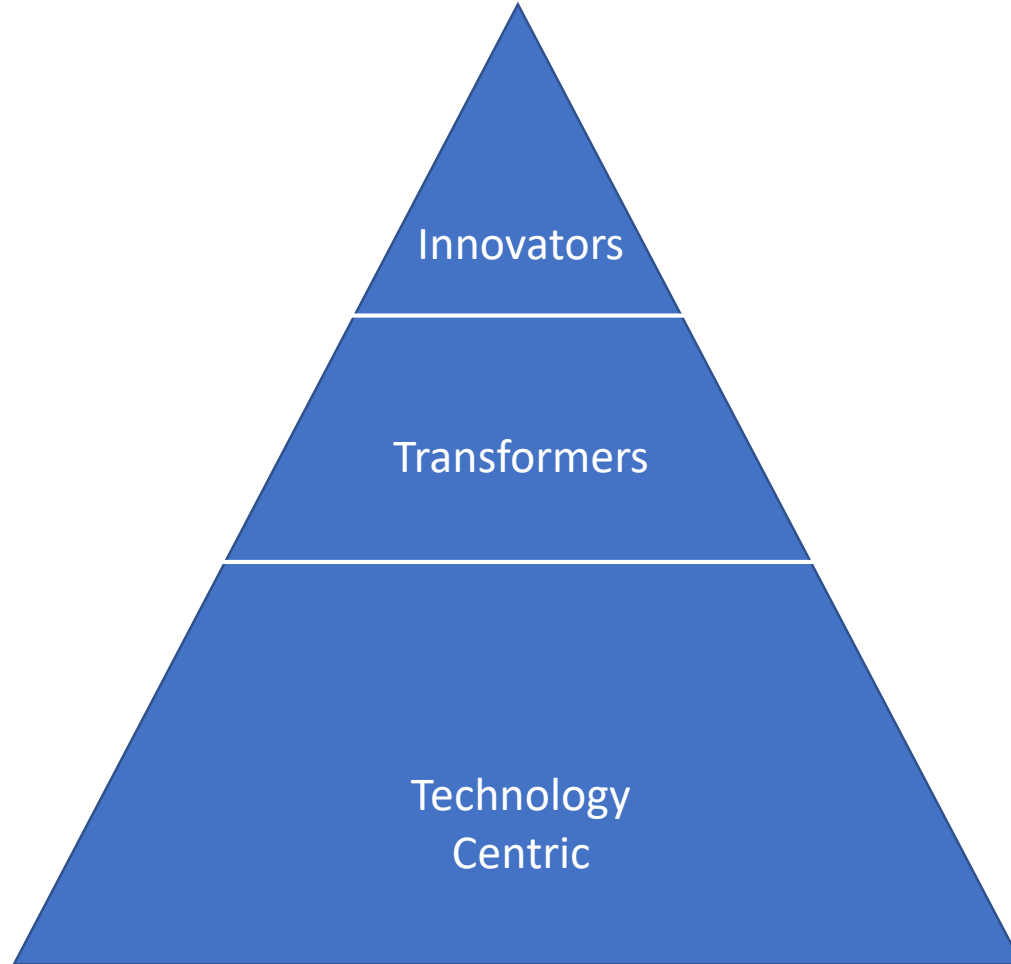
The Better Hierarchy of Talent

Innovators

Transformers

Technology
Centric

The goal is to move this line down as far as possible by attracting and retaining the best people

The Better Hierarchy of Talent

The Better Hierarchy of Talent

Innovators

Transformers

Technology
Centric

BetterHire helps companies get
Transformers and Innovators so they
can move the line down